

DiRT Rally™ Bundle: AMD Radeon™ R9 200 Series Graphics and AMD FX CPUs – LONG TERMS AND CONDITIONS

These Terms and Conditions govern the receipt of an AMD Unique ID (“AMD Unique ID” in order to receive a key code (“Key Code”) for a free download of “DiRT Rally™” (“Free Game”) with the purchase of an Eligible AMD Product (see “Eligible AMD Products” as defined below) (the “Promotion”). The Key Code also unlocks two AMD-branded “DiRT Rally” in-game race car liveries which are exclusive to this Promotion. By participating in the Promotion, you consent to be bound by these Terms and Conditions. The Promotion is open to participants who are the age of majority in their country of residence or at least 17, whichever is older. Residents of the Burma, Cuba, Iran, North Korea, , Sudan and Syria are not eligible or any country in which distribution of the Free Game is not available, prohibited by law or export restrictions are not eligible., Upon purchase of an Eligible AMD Product from a participating retailer during the Promotion Period (defined below), a participants will obtain an AMD Unique ID from the participating retailer and may redeem the AMD Unique ID for a Free Game Key Code at the <http://www.amd.com/dirtrally> portal.

Promoter: Advanced Micro Devices, Inc., One AMD Place, Sunnyvale, California 94088 USA.

Promotion Period: Promotion Period begins April 27, 2015 and ends on December 31, 2015. Eligible AMD Product must be purchased during Promotion Period. AMD Unique ID must be used to obtain Free Game download by December 31, 2015, after which the AMD Unique ID is void.

PLEASE BE ADVISED – NOT ALL RETAILERS ARE PARTICIPATING IN THIS PROMOTION FOR ALL PRODUCTS. BEFORE YOU PURCHASE A PRODUCT PLEASE VERIFY THAT THE RETAILER HAS CHOSEN TO PARTICIPATE FOR YOUR DESIRED PRODUCT.

Game Release Date: Anticipated release date for “DiRT Rally” is on or before April 27, 2015 (actual release date will vary by country); although game releases may be delayed for reasons that are out of the control of AMD. Visit <http://www.codemasters.com/game/dirt-rally/> or <http://store.steampowered.com/app/310560> for more information. Void where prohibited.

Eligible AMD Product: AMD Radeon™ R9 200 Series Graphics Cards and AMD FX CPUs. Prior to purchasing, confirm that your retailer is participating in the Promotion and that the product qualifies for the Promotion.

To Receive AMD Unique ID:

Prior to purchasing, it is recommended that you confirm with your e-tailer or retailer that the product qualifies as an Eligible AMD Product.

Participant should refer to the participating retailer for instructions regarding obtaining an AMD Unique ID before purchase. As examples only, a participating retailer may require you to request an AMD Unique ID from the cashier upon purchasing the Eligible AMD Product(s); a voucher with the AMD Unique ID may be inserted into the shipping box; an AMD Unique ID may be emailed to you after the participating retailer confirms your online purchase; or a participating retailer may require you to fill out an online request form after your purchase demonstrating that you purchased the Eligible AMD Product(s) from that

participating retailer during the Promotion Period. The AMD Unique ID may be given to you on a physical coupon voucher or it may be provided to you electronically.

OFFER GOOD ONLY WHILE SUPPLIES LAST. PARTICIPANTS WILL NOT BE ALLOWED TO OBTAIN AMD UNIQUE IDS OR KEY CODES AFTER ALL AMD UNIQUE IDS AND KEY CODES HAVE BEEN DISTRIBUTED.

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AMD will not provide personal information to any third party, except as necessary to: (i) administer the Promotion and award the Application; (ii) comply with legal requirements of any governmental authority, (iii) protect and defend the rights or property of AMD; and (iv) enforce these Terms and Conditions.

To Receive Key Code: An internet connection is required. Internet connect fees may apply. Upon receipt of the AMD Unique ID, Participant should visit www.amd.com/dirtrally, sign up for a user account (if Participant does not already have an account), input the AMD Unique ID (referred to as a "Unique ID" on the website) and provide all other information, as required, and submit the web form. Participant will receive an email from Rayment & Collins (gamekeys@amd4u.com) at the email address provided on the web form which contains the Key Code. If Participant does not receive the Key Codes within seven (7) days of redeeming the AMD Unique ID on www.amd.com/dirtrally, the Participant should (i) check his/her "junk" email or "spam" folders to see if the email has been directed there and (ii) if not enter a ticket through "Contact Support" on www.amd.com/dirtrally. No substitutions or exchanges allowed. THIS WEBSITE IS ONLY PROVIDED IN THE FOLLOWING LANGUAGES: ENGLISH, JAPANESE, KOREAN, GERMAN, POLISH, FRENCH, RUSSIAN, PORTUGUESE, SPANISH, VIETNAMESE, THAI AND BAHASA INDONESIA.

To Download the Free Game: An internet connection is required. Connection fees may apply. Upon receipt of the Key Code, Participant must visit the Steam website, www.steampowered.com/getsteam to sign up for a free user account or to log into an existing user account. THIS WEBSITE AND THE FREE GAME MAY NOT BE PROVIDED IN YOUR LOCAL LANGUAGE. Steam user account and acceptance of Steam terms and conditions are required. THIS REGISTRATION IS IN ADDITION TO THE REGISTRATION REQUIRED TO OBTAIN THE KEY CODE. Specific instructions for downloading the Free Game from Steam with the Key Code will be provided in the email you received that provided your Key Code.

The Key Code entitles you to download the retail version of the "DiRT Rally" game; however, depending on the date you download the Free Game, you may download "early access" or "pre-release" versions. Ongoing releases/updates, as they become available, will automatically download the next time you log into Steam.

Minimum specifications to play the Free Game can be found on the following site:

<http://store.steampowered.com/app/310560>

Offer may not be exchanged, sold or redeemed for cash or other goods or services and may not be combined with any other offer, rebate, or discount unless explicitly stated therein. Only one AMD Unique ID for "DiRT Rally" per Eligible AMD product purchased per participant. Limit three (3) per household regardless of the number of Eligible AMD products purchased. Any attempt to exceed the maximum number of AMD Unique IDs or Key Codes per participant, whether through the use of multiple e-mail accounts or any automated system, may result in disqualification.

Free Game is for personal use only (i.e. no commercial use including but not limited to use in an internet café environment). Participants may not resell a Key Code and so doing may void the Key Code, the Participant's AMD Unique IDs and/or the Participant's (or third party's) ability to download the Free Game or use the Key Codes.

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