

Terms and Conditions

RADEON™ REWARDS:

AMD RADEON™ R9 and R7 200, 300 AND FURY SERIES 4Q15 DESKTOP DISCRETE GRAPHICS CAMPAIGN

NOTICE: Notwithstanding anything to the contrary in these rules, the campaign period for Radeon Rewards is hereby extended to February 15, 2016 or when supplies of the free games are exhausted, whichever occurs first. AMD Unique ID codes must be redeemed for game codes prior to April 15, 2016.

Radeon™ Rewards: Terms and Conditions are incorporated in full herein by reference, including any capitalized terms not defined herein.

Campaign overview: This Campaign applies to Eligible AMD Products identified by an e-tailer or retailer as eligible to participate in this Campaign.

Campaign Period: Campaign Period begins September 1, 2015 and ends on January 31, 2016 or when supply of Key Codes is exhausted, whichever occurs first. Eligible AMD Product must be purchased during Campaign Period. Not valid with any other offer.

Redemption Period: The AMD Unique ID must be redeemed within 2 months of the end of the Campaign Period or March 31, 2016 to obtain Application downloads after which the AMD Unique ID is void.

Eligible AMD Products: To receive the Key Codes for the Applications, purchase an Eligible AMD Product from a participating retailer.

PLEASE BE ADVISED – NOT ALL RETAILERS AND E-TAILERS MAY BE PARTICIPATING IN THIS PROMOTION FOR ALL PRODUCTS. BEFORE YOU PURCHASE A PRODUCT PLEASE VERIFY THAT THE RETAILER HAS CHOSEN TO PARTICIPATE FOR YOUR DESIRED PRODUCT AND THAT YOUR DESIRED PRODUCT QUALIFIES FOR THE PROMOTION.

Tier	Eligible AMD Product	Number of Free Application Key Codes	Options/Choices	Example
Radeon™ Gold Reward*	AMD Radeon™ R9 295X2, AMD Radeon™ R9 290X, AMD Radeon™ R9 290, AMD Radeon™ R9 285, AMD Radeon™ R9 280X, AMD Radeon™ R9 280, AMD Radeon™ R9 270X, and AMD Radeon™ R9 270 Graphics AMD Radeon™ R9 Fury AMD Radeon™ R9 Fury X AMD Radeon™ R9 Nano AMD Radeon™ R9 390X AMD Radeon™ R9 390 AMD Radeon™ R9 380 Graphics	3 Choices	Choose from AAA Games and/or Indie Pack (Indie x 2)	1 Indie Pack (2 bundled Indie Games) = 1 Choice 1 AAA Game = 1 Choice

<p>Radeon™ Silver Reward</p>	<p>AMD Radeon™ R7 265, AMD Radeon™ R7 260X, and AMD Radeon™ R7 260 Graphics</p> <p>AMD Radeon™ R7 370 AMD Radeon™ R7 360</p>	<p>2 Choices</p>	<p>Choose from AAA Games and/or Indie Pack (Indie x 2)</p>	<p>1 Indie Pack (2 bundled Indie Games) = 1 Choice 1 AAA Game= 1 Choice</p>
<p>Radeon™ Bronze Reward</p>	<p>AMD Radeon™ R7 250X, AMD Radeon™ R7 250 and AMD Radeon™ R7 240 Graphics</p>	<p>1 Choice</p>	<p>Choose from AAA Games and/or Indie Game (1x)</p>	<p>1 Indie Pack (2bundled Indie Games) = 1 Choice 1 AAA Game= 1 Choice</p>

RADEON™ REWARDS:

RUBY REWARD | AMD RADEON™ R9 SERIES GRAPHICS (SYSTEM INTEGRATOR CONFIGURATION) 4Q15 DESKTOP CAMPAIGN

NOTICE: Notwithstanding anything to the contrary in these rules, the campaign period for Radeon Rewards is hereby extended to February 15, 2016 or when supplies of the free games are exhausted, whichever occurs first. AMD Unique ID codes must be redeemed for game codes prior to April 15, 2016.

Radeon™ Rewards Terms and Conditions are incorporated in full herein by reference, including any capitalized terms not defined herein.

Campaign overview: This Campaign applies to select System Integrator Systems including an Eligible AMD Product and identified by a System Integrator as eligible to participate in this Campaign.

Campaign Period: Campaign Period begins September 1, 2015 and ends on January 31, 2016 or when supply of Key Codes is exhausted, whichever occurs first. Qualifying System Integrator configuration with an eligible AMD Radeon™ R9 Graphics must be purchased during Campaign Period. Not valid with any other offer.

Redemption Period: The AMD Unique ID must be redeemed within 2 months of the end of the Campaign Period or March 31, 2016 to obtain Application downloads after which the AMD Unique ID is void.

Eligible AMD Products: To receive the Key Codes for the Applications, purchase a Qualifying System Integrator configuration with an Eligible AMD Product from a participating retailer.

PLEASE BE ADVISED – NOT ALL RETAILERS AND E-TAILERS MAY BE PARTICIPATING IN THIS PROMOTION FOR ALL PRODUCTS. BEFORE YOU PURCHASE A PRODUCT PLEASE VERIFY THAT THE RETAILER HAS CHOSEN TO PARTICIPATE FOR YOUR DESIRED PRODUCT AND THAT YOUR DESIRED PRODUCT QUALIFIES FOR THE PROMOTION.

Tier	Eligible AMD Product	Number of Free Application Key Codes	Options/Choices	Example
Radeon™ Ruby Reward	AMD Radeon™ R9 200, 300 and Fury Series Graphics Cards	4 Choices	Choose from AAA Games and/or Indie Pack (Indie x 2)	1 Indie Pack (2 bundled Indie Games) = 1 Choice 1 AAA Game= 1 Choice

RADEON™ REWARDS:

AMD RADEON™ R9 and R7 200, 300 AND FURY SERIES 4Q15 DESKTOP SYSTEM (OEM) CAMPAIGN

NOTICE: Notwithstanding anything to the contrary in these rules, the campaign period for Radeon Rewards is hereby extended to February 15, 2016 or when supplies of the free games are exhausted, whichever occurs first. AMD Unique ID codes must be redeemed for game codes prior to April 15, 2016.

Radeon™ Rewards Terms and Conditions are incorporated in full herein by reference, including any capitalized terms not defined herein.

Campaign overview: This Campaign applies to select OEM systems identified by an OEM including an Eligible AMD Product and eligible to participate in this Campaign.

Campaign Period: Campaign Period begins September 1, 2015 and ends on January 31, 2016 or when supply of Key Codes is exhausted, whichever occurs first. Qualifying desktop system with an eligible AMD Radeon™ R9 or R7 Series Graphics must be purchased during Campaign Period. Not valid with any other offer.

Redemption Period: The AMD Unique ID must be redeemed within 2 months of the end of the Campaign Period or March 31, 2016 to obtain Application downloads after which the AMD Unique ID is void.

Eligible AMD Products: To receive the Key Codes for the Applications, purchase a Qualifying desktop system with an Eligible AMD Product from a participating retailer.

PLEASE BE ADVISED – NOT ALL RETAILERS AND E-TAILERS MAY BE PARTICIPATING IN THIS PROMOTION FOR ALL PRODUCTS. BEFORE YOU PURCHASE A PRODUCT PLEASE VERIFY THAT THE RETAILER HAS CHOSEN TO PARTICIPATE FOR YOUR DESIRED PRODUCT AND THAT YOUR DESIRED PRODUCT QUALIFIES FOR THE PROMOTION.

Tier	Eligible AMD Product	Number of Free Application Key Codes	Options/Choices	Example
Radeon™ Gold Reward	AMD Radeon™ R9 290X Graphics and AMD Radeon™ R9 290 Graphics AMD Radeon™ R9 Fury AMD Radeon™ R9 Fury X AMD Radeon™ R9 Nano AMD Radeon™ R9 390X AMD Radeon™ R9 390 AMD Radeon™ R9 380	3 Choices	Choose from AAA Games and/or Indie Pack (Indie x 2)	1 Indie Pack (2 bundled Indie Games) = 1 Choice 1 AAA Game = 1 Choice
Radeon™ Silver Reward	AMD Radeon™ R9 270X Graphics AMD Radeon™ R9 270 Graphics AMD Radeon™ R9 260 Graphics AMD Radeon™ R9 255 Graphics	2 Choices	Choose from AAA Games and/or Indie Pack (Indie x 2)	1 Indie Pack (2 bundled Indie Games) = 1 Choice 1 AAA Game = 1 Choice

Radeon™ Bronze Reward	AMD Radeon™ R7 Series Graphics AMD Radeon™ R7 370 AMD Radeon™ R7 360	1 Choice	Choose from AAA Games and/or Indie Pack (1x)	1 Indie Pack (2bundled Indie Games) = 1 Choice 1 AAA Game = 1 Choice
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RADEON™ REWARDS:

AMD RADEON™ R9 M200 SERIES 4Q15 NOTEBOOK SYSTEM (OEM) CAMPAIGN

NOTICE: Notwithstanding anything to the contrary in these rules, the campaign period for Radeon Rewards is hereby extended to February 15, 2016 or when supplies of the free games are exhausted, whichever occurs first. AMD Unique ID codes must be redeemed for game codes prior to April 15, 2016.

Radeon™ Rewards: Terms and Conditions are incorporated in full herein by reference, including any capitalized terms not defined herein.

Campaign overview: This Campaign applies to select OEM systems identified by an OEM including an Eligible AMD Product and eligible to participate in this Campaign.

Campaign Period: Campaign Period begins on the later of; (a) September 1, 2015 or (b) for a given manufacturer, the date on which the manufacturer first publically advertises its participation in this campaign and ends on January 31, 2016 or when supply of Key Codes is exhausted, whichever occurs first. Qualifying notebook system with an eligible AMD Radeon™ R9 Mobile Series Graphics must be purchased during Campaign Period. Not valid with any other offer.

Redemption Period: The AMD Unique ID must be redeemed within 2 months of the end of the Campaign Period or March 31, 2016 to obtain Application downloads after which the AMD Unique ID is void.

Eligible AMD Products: To receive the Key Codes for the Applications, purchase a Qualifying notebook system with an Eligible AMD Product from a participating retailer.

PLEASE BE ADVISED – NOT ALL RETAILERS AND E-TAILERS MAY BE PARTICIPATING IN THIS PROMOTION FOR ALL PRODUCTS. BEFORE YOU PURCHASE A PRODUCT PLEASE VERIFY THAT THE RETAILER HAS CHOSEN TO PARTICIPATE FOR YOUR DESIRED PRODUCT AND THAT YOUR DESIRED PRODUCT QUALIFIES FOR THE PROMOTION.

OEM	Tier	Eligible AMD Products	Number of Free Application Key Codes	Choices	Example
Alienware	Radeon™ Gold Reward	AMD Radeon™ R9 M290X x2 (featuring AMD CrossFire™ technology)	3 Choices	Choose from AAA Games and/or Indie Pack (Indie x 2)	1 Indie Pack (2 bundled Indie Games) = 1 Choice 1 AAA Game = 1 Choice
Toshiba	Radeon™ Silver Reward	AMD Radeon™ R9 M265X	2 Choices	Choose from AAA Games and/or Indie Pack (Indie x 2)	1 Indie Pack (2 bundled Indie Games) = 1 Choice 1 AAA Game = 1 Choice

Lenovo	Radeon™ Silver Reward	AMD Radeon™ R5 M230	2 Choices	Choose from AAA Games and/or Indie Pack (Indie x 2)	1 Indie Pack (2 bundled Indie Games) = 1 Choice 1 AAA Game = 1 Choice
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Radeon™ Rewards

These Terms and Conditions govern the receipt of key codes (“Key Codes”) for free downloads of PC Applications (“Applications”) with the purchase of eligible AMD products (see "Eligible AMD Products" as defined in the applicable Campaign Rules below) (the “Promotion”). By participating in the Promotion, you consent to be bound by these Terms and Conditions and the applicable Campaign Rules. The Promotion is open to participants who are of the age of majority in their country of residence or at least 17 years of age, whichever is older (“Participants”). Residents of the People’s Republic of China, Burma, Cuba, North Korea, Syria, Sudan, Venezuela, and Iran or any country in which distribution of the Applications is prohibited by law or export restrictions or otherwise, or in which the Applications are not available or in which the Promotion is prohibited, are not eligible. Upon purchase of an Eligible AMD Product from a participating retailer during the Campaign Period, Participants obtain an AMD Unique ID from the retailer and may redeem the AMD Unique ID at the Radeon™ Rewards portal for Application Key Codes.

Promoter: Advanced Micro Devices, Inc., One AMD Place, Sunnyvale, California 94088 USA.

Campaign Period: See applicable Campaign Rules.

Eligible AMD Products: See applicable Campaign Rules.

To Receive AMD Unique ID: Purchase an Eligible AMD Product from a participating retailer during the Campaign Period. Prior to purchasing, it is recommended that you confirm that your retailer is participating in the Campaign and that the product qualifies for the particular Campaign. Participant should refer to the participating retailer for instructions regarding obtaining an AMD Unique ID before purchase. As examples only, a participating retailer may require you to request AMD Unique ID from the cashier upon purchasing an Eligible AMD Product; a voucher with the AMD Unique ID may be inserted into the shipping box; an AMD Unique ID may be emailed to you after the participating retailer confirms your online purchase; or a participating retailer may require you to fill out an online request form after your purchase demonstrating that you purchased the Eligible AMD Product from that participating retailer during the Campaign Period. The AMD Unique ID may be given to you on a physical coupon voucher or it may be provided to you electronically.

To Receive Key Codes: An internet connection is required. Upon receipt of the AMD Unique ID, Participant should visit www.amd.com/radeonrewards, sign up for a user account (if Participant does not already have an account), input the AMD Unique ID (referred to as a “Unique ID” on the website) and provide all other information, as required, and submit the web form. Participant will be able to select one or more Applications from a menu of available Applications. The number of Applications and the menu of available Applications from which the Participant may choose both depend upon the Eligible AMD Product purchased. See applicable Campaign Rules for details. Additionally, as availability varies the menu of available Applications may change without notice. Participant’s Application selection is not guaranteed until Participant makes a final selection is by clicking “GET YOUR GAME KEY.” Regardless of the number of Applications a Participant is eligible to select, all selections must be made at one time, in one

transaction. If Participant selects fewer Applications than Participant is eligible to select, Participant forfeits such unselected Applications. Participant will receive an email from noreply@amd4u.com that contains Key Code(s) for the Applications selected and instructions for redeeming the Key Codes and downloading the Applications at the email address provided on the web form. If Participant does not receive the Key Codes within seven (7) days of redeeming the AMD Unique ID on www.amd.com/radeonrewards, the Participant should (i) check his/her "junk" email or "spam" folders to see if the email has been directed there and (ii) if not, go to <http://www.amd4u.com/radeonrewards/ticket>. No substitutions or exchanges allowed. THIS WEBSITE IS ONLY PROVIDED IN THE FOLLOWING LANGUAGES: ENGLISH, JAPANESE, KOREAN, GERMAN, ITALIAN, FRENCH, RUSSIAN, PORTUGUESE AND SPANISH.

OFFER GOOD ONLY WHILE SUPPLIES OF KEY CODES LAST. PARTICIPANTS WILL NOT BE ALLOWED TO OBTAIN AMD UNIQUE IDS OR KEY CODES AFTER ALL KEY CODES HAVE BEEN DISTRIBUTED.

To Download the Applications: An internet connection is required. Upon receipt of the Key Code(s), Participant must visit the applicable Application provider's download portal such as www.steampowered.com/getsteam, www.store.origin.com, and/or <http://uplay.ubi.com/> to sign up for free user accounts or to log in to existing user accounts. THESE WEBSITES AND THE APPLICATIONS MAY NOT BE PROVIDED IN YOUR LOCAL LANGUAGE. Valid Application provider portal user accounts and acceptance of Application providers' terms and conditions are required. THESE REGISTRATIONS ARE IN ADDITION TO THE REGISTRATION REQUIRED TO OBTAIN THE KEY CODES. Specific instructions for downloading the Applications will be provided along with the Key Codes in the confirmation email. Application provider may impose additional restrictions. Some Key Codes are available prior to release of the associated Applications and you may be required to wait for the Application Release Date before downloading.

Personal data: All information submitted as part of this Promotion will be collected and processed by Advanced Micro Devices Inc. and its agents, in Canada for the purpose of managing this promotion in accordance with Advanced Micro Devices Inc.'s privacy policy, available at <http://www.amd.com/en-us/who-we-are/privacy>. By participating in this Promotion, participants authorize AMD to transfer their personal data for the purposes of administration of the Promotion. Personal information collected includes first name and last name, email address, postal address, country, state or province and will be used to: (a) contact the participant in connection with the Promotion; and (b) if the Participant elects to receive additional information from AMD, to send additional information to the Participant. The data controller and the data recipients is Advanced Micro Devices Inc., which does not adhere to the Safe Harbor principles. The Participants have a right of access to, modification and withdrawal of their personal data and the right of opposition to the data collection, under certain circumstances. To exercise such right, they may go to <http://www.amd4u.com/radeonrewards/ticket>.

AMD will not provide personal information to any third party, except as necessary to: (i) administer the Promotion and award the Application; (ii) comply with legal requirements of any governmental authority, (iii) protect and defend the rights or property of AMD; and (iv) enforce these Terms and Conditions.

Minimum specifications to play the Applications can be found at the Application providers' websites.

Only one Key Code per Application, per Eligible AMD Product purchased/per Participant. Limit 3 per household regardless of the number of AMD Eligible Product purchased. Any attempt to exceed the maximum number of Key Codes per Participant, however obtained may result in disqualification.

Additionally, Applications are for personal use only (i.e. no commercial use including but not limited to use in an internet café environment). Participants may not resell Key Codes and so doing may void the Key Codes, the Participant's AMD Unique IDs and/or the Participant's (or third party's) ability to download the Applications or use the Key Codes. Internet connect is required to download software and/or Keys. Internet connection fees may apply.

Promoter is not responsible for invalid, incorrect, or unreachable email addresses provided by a Participant.

Promoter is not responsible for lost, late, incomplete, invalid, altered, unintelligible or misdirected registration forms or submissions, which will be void. Promoter is not responsible or liable for any technical, hardware, software, server, website, or other failures or damage of any kind to the extent that a Participant is prevented from participating in the Promotion.

Any tax liability is the sole responsibility of, and must be paid by, the Participant.

Promoter reserves the right to amend or cancel the terms of this Promotion at any time without prior notice.

Promoter may declare this Promotion void where it is taxed, regulated, prohibited or restricted/prohibited by applicable law.

The decisions of Promoter with respect to any and all aspects of the Promotion are final and binding.

PROMOTER IS NOT BOUND BY, AND WILL BE UNDER NO LIABILITY FOR, ANY STATEMENT BY ANY RETAILER IN CONFLICT WITH THESE TERMS AND CONDITIONS INCLUDING, BUT NOT LIMITED TO, STATEMENTS REGARDING AMD UNIQUE ID, KEY CODE AVAILABILITY AND/OR THAT MORE AMD UNIQUE IDS, KEY CODES WILL BE AVAILABLE OR DISTRIBUTED TO PARTICIPANTS.

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Radeon™ Rewards Bonus Offers

CAMPAIGN PERIOD EXTENSIONS NOT APPLICABLE TO RADEON™ REWARDS BONUS OFFERS.

Radeon™ Rewards: Never Settle Space Edition Promotion Terms and Conditions are incorporated in full herein by reference, including any capitalized terms not defined herein.

These supplemental terms and conditions will apply to the following Campaigns during the period described below. For Eligible AMD Product and more Campaign information refer back to the specific Campaign rules.

Campaign	Campaign Period
AMD RADEON™ R9 and R7 200, 300 AND FURY SERIES 4Q15 DESKTOP DISCRETE GRAPHICS CAMPAIGN	Begins on September 1, 2015 and ends on January 31, 2016
RUBY REWARD AMD RADEON™ R9 SERIES GRAPHICS (SYSTEM INTEGRATOR CONFIGURATION) 4Q15 DESKTOP CAMPAIGN	Begins on September 1, 2015 and ends on January 31, 2016
AMD RADEON™ R9 and R7 200, 300 AND FURY SERIES 4Q15 DESKTOP SYSTEM (OEM) CAMPAIGN	Begins on September 1, 2015 and ends on January 31, 2016
AMD RADEON™ R9 M200 SERIES 4Q15 NOTEBOOK SYSTEM (OEM) CAMPAIGN	Begins on September 1, 2015 and ends on January 31, 2016

Eligible AMD Products purchased under the above listed Campaigns and during the applicable Campaign Period are eligible for all of the following Offers (Collectively “Bonus Offers”):

AMD Radeon™ RAMDisk offer (“RAMDisk Offer”)

AMD Radeon™ Memory offer (“Memory Offer”) – offer expires January 31, 2016 at 11:59pm EST

Bonus Offers may not be exchanged, sold or redeemed for cash or other goods or services. Bonus Offer Key codes have no cash value.

AMD Radeon™ RAMDisk Offer: Participants may select a Radeon RAMDisk discount from the menu of available Applications. The discount entitles Participant to \$10USD off of the regular \$18.99USD purchase price of Radeon RAMDisk 64GB software RAMDisk Offer). This selection does not count against the number of Applications the Participant is eligible to select as determined by which Eligible AMD Product Participant purchased (See Campaign Rules). The email from noreply@amd4u.com containing Participant's other Campaign Key Code(s) will also include a Radeon RAMDisk Unique Discount Code; limit one per Participant. Participant may then go to www.radeonmemory.com/nsfredemption, enter Unique Discount Code and submit, select "Get Your License," enter country and zip/postal code. Verify discounted total of \$8.99USD. (If the total displayed is more than \$8.99USD, seek help at www.radeonmemory.com/nsfsupport. The RAMDisk Offer cannot be applied retroactively and no refunds will be offered. RAMDisk key code will become void if not redeemed on or before the end of the applicable campaign period pursuant to the eligible AMD Product purchased. Upon successful checkout, a unique License Key will be displayed in a pop up window. The License Key may also be sent via email if an email address was provided. Follow instructions in the confirmation email to download the Radeon RAMDisk 64GB software. Participants will be required to agree to Dataram Corporation's end user license agreement. In the AMD Radeon™ RAMDisk Configuration Utility, go to the Purchase dropdown menu, select Enter License and enter the License Key in the dialog box. The software will verify the License Key and download the license file. Internet connection required to download Software and verify License Key. Internet connection is not required to use the RAMDisk. Please visit www.radeonmemory.com if you have any problems performing the steps listed above. AMD Radeon™ RAMDisk is a Dataram product; AMD and Radeon are used by Dataram Corporation under license. Offer good while supplies last.

AMD Radeon™ Memory Offer: Participants may select a Radeon Memory discount from the menu of available Applications. The discount entitles Participant to 30% off of the regular price of any Radeon™ memory product for sale at www.radeonmemory.com. This selection does not count against the number of Applications the Participant is eligible to select as determined by which Eligible AMD Product Participant purchased (See Campaign Rules). The email from noreply@amd4u.com containing Participant's other Campaign Key Code(s) will also include a Radeon Memory Unique Discount Code; limit one per Participant. Participant must then go to www.radeonmemory.com, and "Add to Cart" the product(s) participant wants to purchase. Enter the Shipping address, Unique Discount Code; select "Update Cart" to verify discount was applied and checkout. . (If discount is not applied seek help at www.radeonmemory.com/nsfsupport.) The Radeon Memory Offer cannot be applied retroactively and no refunds will be offered. The Radeon Memory key code will become void if not redeemed on or before January 31, 2016, 11:59pm EST. Upon successful checkout your order will be shipped. . Dataram Corporation and other corporations makes, sells, supports and warrants AMD Radeon-branded memory. Check with your memory and system vendors to ensure AMD Memory is compatible with your system. The AMD and AMD Radeon logos and trademarks are used by Dataram and other corporations under license. Offer good while supplies last.

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